

Welcome to the latest newsletter, we hope you find the content informative. If you have any queries about the content just phone 021 973684 or email len.tactics@gmail.com.

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**TACTICS GROUP LTD
YOUR PLANNING SPECIALISTS**

FAMILY TRUSTS INHERITANCE TRUSTS WILLS
POWERS OF ATTORNEY ESTATE ADMINISTRATION
GENERAL CONSULTANCY

**WE PROVIDE SOLUTIONS
AND GIVE YOU PEACE OF MIND**



TXT2GET WILLS CAMPAIGN

We recently launched a txt2get campaign on radio in the Rodney area that has proven very successful. The campaign has a 15 second radio ad asking people who are interested in finding out more about making a will to txt the word "will" to 244. They receive an automated reply referring them to our web site www.tacticsgroup.co.nz and advising one of our consultants will be in touch to discuss their requirements.

It is a simple and very private way of enquiring about making a will and has proven to be very popular.

The client receives a phone call and during the conversation a little more information is obtained along with an email address and an email is then sent outlining the process and including a will instruction form.

If you have anyone that you feel would be interested in discussing their requirements in respect of a will please either forward this email to them or get them to txt will to 244.



If you click on the images above the links will take you to pages of interest on our web site.

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